

## *Visit Oilheat America for the benefits of Oilheat*

Consumers who live in four season climates are encouraged to log on to a new website, [www.oilheatamerica.com](http://www.oilheatamerica.com). The site has been introduced by the National Oilheat Research Alliance (NORA) to provide consumers with the latest information about the world of Oilheat.

Viewers can easily link up with a variety of topics, ranging from an explanation of how Oilheat systems work to information about the latest EnergyStar high efficiency equipment, plus advice regarding the purchase and sale of an Oilheated home.

In the "Homeowners" section consumers can also learn many energy saving tips designed to maximize home comfort while cutting their costs for heat and hot water. A click on the rubber duck who resides on the home page brings viewers to the hot water page where they can learn how to get virtually free hot water from a boiler during the heating season.

In the same Homeowners section, viewers can download a Pdf file and print the "Homeowners Guide to Heating Oil," a highly informative pamphlet that demonstrates the safety and cleanliness of Oilheat, the advantage of Oilheat storage, and the payback period for a new Oilheat system.

The reading copy is designed to inform without becoming overly technical. There is a Frequently Asked Question (FAQ) section and another for builders and realtors seeking current data on Oilheat and the advantages to "Clearburn Science™" technology.

Consumers must be put at ease quickly that the information they're viewing is credible, completely accurate, and unbiased. It truly is the go-to venue for hard facts on heating equipment and energy conservation, petroleum supply, and new and exciting initiatives such as Bioheat." Just some of the additional features to the OilheatAmerica web site include:

- up-to-date information on oil production and supply, with a focus on new drilling techniques and the abundance of American oil reserves;
- a thorough, yet consumer-friendly, description of how boilers, furnaces, burners and water heaters work;
- valuable advice on upgrading Oilheat systems and tanks, and how to choose the right equipment;
- dozens of energy conservation tips that can be practiced throughout the year;
- the latest facts on clean, green BioHeat®;
- a discussion of the full-value benefits Oilheat dealers provide, with an explanation of prevalent pricing/payment options;
- need-to-know facts on the newest tax credits and incentives for Oilheat consumers.

In addition, other links to the Oilheat industry are:

NORA Homepage: <http://nora-oilheat.org/>, NORA Education Center: <http://www.noraed.org/>, <http://www.oilheat.com/>,

Oilheat Manufacturers Association, <http://www.oilheating.com/oma/Welcome.html>

National Association of Oil Heating Service Managers, <http://www.naohsm.org/>