

Have You Made A Difference In Your Community?  
Tell Us About It. Deadline—May 2, 2008

Nominate Your Company For The  
**2008 NCPCM L.W. Locke  
Retailer-of-the-Year Award**



The North Carolina Petroleum and Convenience Marketers will once again honor a member company for excellence in community service with its NCPCM L.W. Locke Retailer of the Year Award, named in memory of the founder of Eastern Petroleum Corp.

NCPCM will recognize the Retailer of the Year at the 2008 NCPCM Summer Convention in June. All representatives of the award-winning company in attendance at the Convention will be honored at a special presentation. The company will also be featured in the *Argus*, the Association's newsletter.

All entries will be considered equally, without regard to the company's number of outlets. This honor is designed to reward a member company for its great community programs. Guidelines for preparing your nomination include:

1. Fund-raising causes  
...such as campaigns for the March of Dimes or the United Way, etc.
2. Sponsorship of community programs  
...such as a stay-in-school effort or maintenance of a town park.
3. Community involvement in uplifting programs  
...such as a collection jar effort for a family devastated by a flood.
4. Special programs for the company's employees  
...such as a childcare program or a staff appreciation day.

These suggestions are not intended to exclude other activities, so don't limit your responses on the nomination form. This program is a wonderful opportunity to honor your company and NCPCM.

Please return the nomination form to: NCPCM, 7300 Glenwood Ave., Raleigh, NC 27612. The nomination form and any additional information will need to be returned to the NCPCM office by Friday, May 2, 2008. If you have any questions, please call NCPCM in Raleigh at (919) 782-4411 or email [tcalcon@ncpcm.org](mailto:tcalcon@ncpcm.org). Thank you for your interest and commitment.

**2008 NCPCM L.W. Locke  
Retailer-of-the-Year Award**



**Nomination Form**  
(Please Print or Type)

Parent Company/Corporate Name \_\_\_\_\_

Retail Outlet Name \_\_\_\_\_

Location(s) \_\_\_\_\_

Years in Operation \_\_\_\_\_

**Declaration of Community Service**

*Please provide remarks about your company's efforts to be a "good neighbor" in the local community.*

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**Fund-Raising Programs**

*Please include as much information as possible on the company's charitable giving programs, including but not limited to, donations provided in the company's budget and "personal" fund raisers for persons dealing with hardships such as surgery, illness, or loss of a home.*

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**Fund-Raising Programs** (additional space for your response)

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**Employee Care Programs**

*Please include as much information as possible on the company's programs that provide for the wellbeing of the employees.*

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**Closing Comments**

*Please include any other information on your company's community involvement and employee development that would be relevant to this award nomination.*

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*Please attach any relevant materials such as letters of commendation, newspaper articles, corporate newsletters, and/or photocopies of previous award recognition. Completed nomination form and support materials are due to NCPCM by May 2, 2008. With questions, call NCPCM in Raleigh at (919) 782-4411 or email [tcaltan@ncpcm.org](mailto:tcaltan@ncpcm.org).*

Submitted by \_\_\_\_\_ Signature \_\_\_\_\_

Title \_\_\_\_\_ Phone \_\_\_\_\_

Date \_\_\_\_\_ Email \_\_\_\_\_